

**January 16, 2010: SAVE THE DATE!!!****Beth Mitchell Canine Body Massage Seminar (9am to 12pm)**

Georgia Dog Gym hosts Beth Mitchell, a clinical massage therapist, neuromuscular therapist, and canine & equine sports massage therapist. Beth has more than 10 years of experience in canine and equine massage. She is dedicated, through her work, to enhancing the performance and maintaining the happiness of canine and equine athletes. Beth Mitchell received her certifications from the Atlanta School of Massage as well as at Equissage in Round Hill, Virginia.



Through the course of this 3 hour seminar the topics of Canine Body Language, Canine Anatomy, Benefits of Massage, and Massage Strokes will be instructed. Each participant will leave this seminar with the knowledge of canine anatomy and with the skills to help alleviate pain in their dogs. We will be on the floor working with our dogs so participants may want to bring a mat or pad and a chair.

There will be 15 working spots available for the seminar. Auditor spots will also be available. The cost of the seminar is \$55.00 per person. The seminar will begin at 9am on January 16<sup>th</sup> and run until noon on that day. Please contact Georgia Dog Gym to register and pre-pay for your spot with a credit card. Spots are reserved on a first to call basis. There will be no refunds once spots are reserved.

**Cyndy Douan on Conditioning and Safely Maintaining the Canine Athlete (1pm to 4pm)**

Cyndy Douan is a certified professional trainer who has competed with canine athletes for more than 10 years. She brings with her the experience and firsthand knowledge of canine performance sports including agility, obedience, flyball, disc dogs, & dock diving, and extensive continuing professional education on the subject of the canine athlete. Cyndy exercises a conservative and safe approach to training, conditioning, and maintaining the canine athlete. Topics covered will include: structure, gait, and proper movement, warm up and cool down protocols, techniques for evaluating lameness, stretching exercises, heat stroke prevention, safety concerns and issues relevant to canine performance sports, and recommendations for conditioning programs for the canine athlete. We will use dogs for demonstration purposes, but it is not necessary for you to bring a dog in order to participate. The cost of this seminar is \$55.00. Please contact Georgia Dog Gym to register and pre-pay for your spot with a credit card. Spots are reserved on a first to call basis. There will be no refunds once spots are reserved. The seminar will be limited to 25 participants.



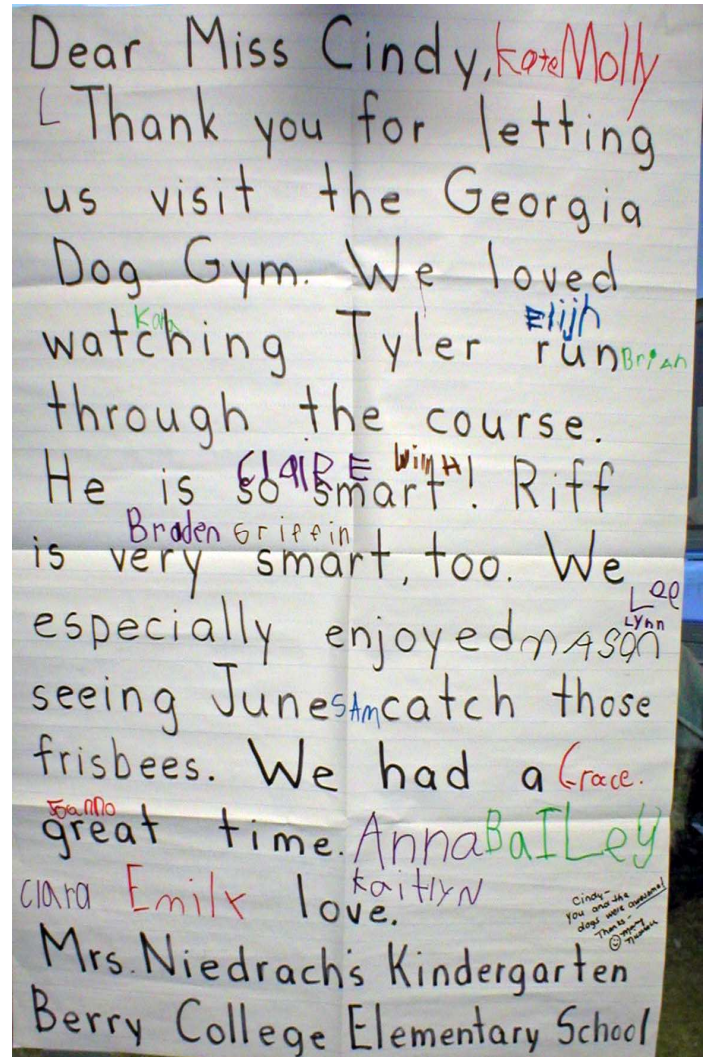
**NEXT BASIC TRAINING CLASS**

**STARTS**

**Monday January 11, 2010**

### School Days for GDG in December

The Georgia Dog Gym staff enjoys hosting field trips and participating in other educational experiences for local schools. Mrs. Neidrach's kindergarten class from Berry Elementary School visited us on a field trip last month. We toured the facility and gave demonstrations on obedience, agility, and frisbee disc. The children were ecstatic about being here! Cyndy Douan instructed the Animal Sciences class from Model High School on the history of dogs, fundamentals of dog training, and principles for effectively addressing dog behavior problems. Mr. Fitzpatrick's class was an astute group of high school students who were attentive and asked insightful questions. Cyndy Douan also traveled to Coosa Middle School where she and her Border Collie "Riff" participated in "Career Day". Cyndy talked to the students about her career as a professional dog trainer, answered questions about how to get started in the field, and conducted demonstrations of obedience, tricks, and retrieving drills with Riff.



### FORECAST FOR 2010

Our preliminary numbers for 2009 suggest that we have experienced an increase in our business from 2008 of at least 35%, which is considerable in light of the current decline in the U.S. economy. We are thankful for your loyalty and patronage of our business and we hope to continue to provide quality services and products that you come back to us to purchase for your pets.

Our expenses for 2009 also increased as wholesale prices and supply costs rose, the minimum wage was raised to \$7.25 per hour, and we incurred significant expenses in worker's compensation insurance deductibles for a few accidents that occurred to employees this year. We also incurred the expense of completely matting the floor of the training room as well as the purchase of a competition tunnel & A-Frame that replaced those that were in ill-repair. The Dog Gym flooded as a result of the heavy September rains and we incurred a significant expense in re-working our system of outdoor drainage ditches.

We are currently monitoring the progress of the healthcare bill making its way through Congress, and any decisions on raising our prices will be on hold until we see what is included in the legislation that passes. While we are cutting costs where we can, including switching worker's compensation insurance

carriers, reducing payroll processing expenses, and eliminating some of our advertising expenses, we may not be able to avoid raising service rates and retail prices at some point in 2010. Be assured that we will continue to provide the best service and care for your pets and that we will continue to stock the products in our Pro-Shop that you have come to rely on us for. We are hoping to be blessed with continued growth and success in 2010 and we hope that you will as well!

